



www.redrockhempfest.com

The Red Rock Hempfest™ will feature talks and presentations from top industry leaders and exhibitors showcasing industry-related hemp products and services, including licensed Producers, Dispensaries, Nutrient companies, Hydroponics Manufacturers, Medical Clinics, Health and Wellness providers, and many more.

Red Rock Hempfest™ welcomes sponsors, exhibitors and attendees to join us in beautiful Arizona.

Sponsorship Levels

Sponsorships are the best way to maximize your vending and informational display presence. Show you are a strong Hempfest supporting brand, in front of all of our audiences, Pricing ranges for sponsorships from \$1,500 to \$15,000 for full packages. We can also create exclusive packages for sponsorships. This includes premium vending placements, informational displays in a range of print and online media, and additional exposure opportunities that are only available exclusively to our sponsors. This includes banners on our stages and/or logos on all of our collateral materials.

What is included with your sponsorship?

1. 5 FREE ADMISSION COUPONS TO HEMPFEST -Distribute to your clients, friends, and potential customers.
2. Up to 3 EXHIBITOR BADGES - Per 10 x 10 booth staff (6 exhibitor badges for a booth larger than 10 x 10).
3. RED ROCK HEMPFEST™ ADVERTISING - Links for your company and logos on our social media pages.
4. FACEBOOK PRIZING OPPORTUNITIES – Gain valuable exposure by taking part in our Facebook contests and drive traffic to your booth.
5. See Sponsorship Packages below.

What is NOT included?

Booth carpeting, booth draping, tenting, furnishings, tables, chairs, displays, INTERNET CONNECTION, ELECTRICAL OUTLET



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Stage Sponsor

- * One 10' Sponsor Booth
- * One Stage Banner (sharing)
- * Your company Name - Call-out from Stage
- * Program Display - 1/4 page
- * Logo on Sponsor Page of website
- * Small Logo on Promotional Poster (distributed around Arizona and nationally)
- * Small Logo + Link on our Website (on all of our pages) Footer
- * Web Presence on Red Rock Hempfest - Lower
- * Presence on our social media sites
- * Two VIP Party Invitations
- * Two Collector Posters & Shirts

PRICE \$2500

Stage Supporting Sponsor

- * One 20' Sponsor Booth (double)
- * One Stage Banner on Top (sharing)
- * Your company Name - Call-out from Stage - Location
- * Program Display - 1/2 page
- * Logo on Sponsor Page of website
- * Medium Logo on Promotional Poster (distributed around Arizona and nationally)
- * Medium Logo + Link on our Website (on all of our pages) Footer
- * Web Presence on Red Rock Hempfest - Upper
- * Presence on our social media sites
- * Four VIP Party Invitations
- * Four Collector Posters & Shirts

PRICE: \$2000

Event Presenting Sponsor

- * One 30' Sponsor Booth
- * One Side Stage Banner (sharing)
- * Your company Name - Call-out from Stage - Location ~ Company phrase
- * Program Display - Full page
- * Large Logo on Sponsor Page of website
- * Large Logo on Promotional Poster (distributed around Arizona and nationally)
- * Large Logo + Link on our Website (on all of our pages) Footer
- * Web Presence on Red Rock Hempfest - Upper
- * Presence on our social media sites
- * 1/4 page Featured article in Program
- * Eight VIP Party Invitations
- * Eight Collector Posters & Shirts

PRICE: \$4000

Full Event Title Sponsor

- * Entrance Banner showing Title Sponsors
- * One 40' Sponsor Booth 4x10" or 2x20" tenting)
- * Top Stage Banner
- * Every hour shout-out with company Name - Call-out from Stage ~ Company phrase
- * Program Display - Full page
- * Large Logo on Sponsor Page of website
- * Large Logo on Promotional Poster (distributed around Arizona and nationally)
- * Large Logo + Link on our Website (on all of our pages) Footer
- * Web Presence on Red Rock Hempfest - Upper
- * Presence on our social media sites
- * 1/2 page Featured article in Program
- * Twelve VIP Party Invitations
- * Twelve Collector Posters & Shirts

PRICE: \$15,000





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Main Stage Hospitality Sponsor

- * Exposure behind Main Stage
- * Banner – Backstage, Hospitality area & back of Main
- * Stage Tower
- * Photo Backdrop –large logo
- * Shout-outs – from Main Stage 3x/day
- * 1/4 Page Exposure in Literature
- * Special thanks in our Event Program
- * Website: Logo on our Sponsor Page
- * 2 VIP party tickets

PRICE: \$2500

Other Stage Hospitality Sponsor

- * Exposure behind Main Stage
- * Banner – Backstage, Hospitality area
- * Photo Backdrop –large logo
- * Shout-outs – from Main Stage
- * Special thanks in our Event Program
- * Website: Logo on our Sponsor Page
- * 2 VIP party tickets

PRICE: \$3,500

Core & Volunteer Staff Shirt Sponsor

- * Logo on the back of Core Staff & Volunteer Shirts!
- * Exposure in Literature
- * Special thanks in Event Program for supporting our volunteers
- * 2 VIP party tickets

PRICE: \$2,000

Volunteer Hospitality Sponsor

- * Exposure around Volunteer Area
- * Banner inside Volunteer area 2 Banners on Fence
- * Staff Check-in
- * Shout-outs from Stages
- * Event Program – thanks/logo
- * 2 VIP party tickets

PRICE: \$2,000

Safety Patrol Sponsor

- * Exposure around Safety Patrols
- * Banner (Shared)
- * Logo on the sleeves of Safety Patrol staff shirts
- * Exposure in Literature
- * Special thanks in Event Program
- * Website: Logo on Sponsor Page
- * 2 VIP party tickets

PRICE: \$1,500

Ecology Sponsor

- * Exposure around Venue
- * Banner (Shared)
- * Logo on the staff shirts & volunteer shirts
- * Exposure in Literature
- * Special thanks in Event Program
- * Website: Logo on Sponsor Page
- * 2 VIP party tickets

PRICE: \$1,500



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First Aid Sponsor

- * Exposure around Venue & First Aid Area
- * Banner (Shared)
- * Logo on the staff shirts & volunteer shirts
- * Exposure in Literature
- * Special thanks in Event Program
- * Website: Logo on Sponsor Page
- * 2 VIP party tickets

PRICE: \$2,000

Red Rock Hempfest™ VIP Party Supporting Sponsor

- Exposure at the Party
- * Table & Banner – Photo Backdrop – small logo
- * All Tickets – Supporting Title
- * Supporting title Credit/logo in all advertising & Web
- * 4 VIP Party Passes

PRICE: \$1,500

Red Rock Hempfest™ VIP Party Title Sponsor

- * Title Exposure at the Party
- * Table & Banner – Photo Backdrop – Large logo
- * All Tickets – Title Sponsor
- * Title Sponsor Credit/logo in all advertising & Web
- * 8 VIP Party Passes

PRICE: \$3,000



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SPONSORSHIP AGREEMENT

The Red Rock Hempfest™ SPONSORSHIP AGREEMENT (this “AGREEMENT”) is made and entered into by and between _____ (the “COMPANY”) and Gigi Rock Productions, (“**PRODUCTION**”).

IN CONSIDERATION of mutual promises and covenants herein contained, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the **COMPANY** and **PRODUCTION** agree as follows:

The term of this Agreement (the “**Term**”) shall commence upon full signature of this Agreement by the parties and terminate immediately following conclusion of the RED ROCK HEMPFEST™ event which is scheduled to conclude September 30, 2017. Either party may terminate this Agreement upon thirty (30) days prior written notice to the other party.

SPONSORSHIP CONTRACTUAL AGREEMENT: Upon execution of this Agreement by the parties and receipt of 50% non-refundable down-payment, by the **COMPANY**, the **PRODUCTION** will take steps to provide:

- Here is where you would put what they are getting for their Sponsorship

1. **RIGHTS.** The **COMPANY** shall be granted the right to use the name of **RED ROCK HEMPFEST™** in conjunction with its efforts to generate awareness to the event pursuant to this Agreement. The **COMPANY**'s use of the **LOGOS and NAME of EVENTS** shall be strictly limited to the promotion of the event and shall at all times be subject to the prior written approval by **PRODUCTION** in each instance and in all communications with consumers for the **COMPANY**'s related event.

2. **REPRESENTATIONS AND WARRANTIES.** The **COMPANY**, including the individual signing below on behalf of the **COMPANY**, has full power and authority to enter into and perform this Agreement. The execution and delivery of this Agreement by the **COMPANY** and the consummation of the transactions contemplated hereby have been duly and validly authorized. This Agreement constitutes a legal, valid and binding agreement of the **COMPANY** and is enforceable against the **COMPANY** in accordance with its terms. The **COMPANY** hereby agrees that it and any employees, agents or contractors it may employ or utilize shall comply with all applicable laws, statutes, ordinances, rules and regulations of any governmental authority and with any rules or regulations promulgated by **PRODUCTION**.

3. **INDEMNIFICATION.** The **COMPANY** covenants and agrees to indemnify and hold **PRODUCTION** and its respective officers, directors, employees, affiliated entities, and sponsors (and their respective officers, directors and employees) (collectively, the “**PRODUCTION Indemnities**”) harmless from and against any and all losses, claims, damages, expenses, judgments, awards, petitions, demands or liabilities (including without limitation reasonable counsel fees whether incurred in preparation for trial, at trial, on appeal or in bankruptcy proceedings), joint or several, to which any of **PRODUCTION Indemnities** may become subject (collectively, “**Claims**”) arising out of or in connection with:



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4. The **COMPANY** will breach its obligations under this Agreement if:
- a. The negligence or willful misconduct by the **COMPANY** or its officers, directors, employees, contractors or agents in connection with the performance of the **COMPANY**'s obligations under this Agreement, except to the extent that any such Claim arises from the negligence or willful misconduct of **PRODUCTION**
 - b. Any aspect of the development, implementation, promotion, and operation of a sweepstakes, raffle or contest conducted by the **COMPANY** related to this Agreement or the Program, including without limitation, any claim asserted by any governmental or regulatory entity related thereto. **PRODUCTION** will notify the **COMPANY** promptly upon receipt of notice of any such Claim, and the **COMPANY** will assume responsibility for the defense thereof on behalf of the appropriate **PRODUCTION Indemnity** at the **COMPANY**'s sole cost and expense. This indemnity shall survive termination or expiration of this Agreement.

5. **CANCELLATION POLICY**

- a. **COMPANY** shall deposit full-payment in advance with Gigi Rock Productions, LLC at the signing of this Agreement.
- b. Cancellations of the Event must be provided to Gigi Rock Productions, LLC in writing. In the event of a cancellation more than 30 day prior to the Event, 50% of the deposit will be refunded. In the event of a cancellation less than 30 day prior to the Event, the full amount will not be refunded. The **PRODUCTION** reserves the right to terminate the Agreement, at any time, without liability to the **COMPANY**, if **COMPANY** fails to comply with the requirements stated in the Agreement or the **PRODUCTION** believes that **COMPANY** presents a hazard to persons or property or an unacceptable disruption in **PRODUCTION**'s occupancy of the property.

IN WITNESS WHEREOF, each of the parties hereto has executed this Agreement as of the date and year first above written.

Signature: _____ **PRODUCTION** authorized sales person.

Total Cost of Sponsorship due upon signing of contract as follows:

Cost: This is where you would put what the cost of the sponsorship is and anything the sponsor is adding on, like something that might be considered **IN-KIND Gift**



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Name of Sponsor COMPANY: (Name of Sponsor)

Name: _____ Title: _____

Address: _____

Telephone Number: _____ Fax Number: _____

Email Address: _____

Signature: _____

Date: _____

By signing above and returning by hand, via mail, email, or fax, you agree that you have read, understand and accept the conditions of this contract.